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PATENT

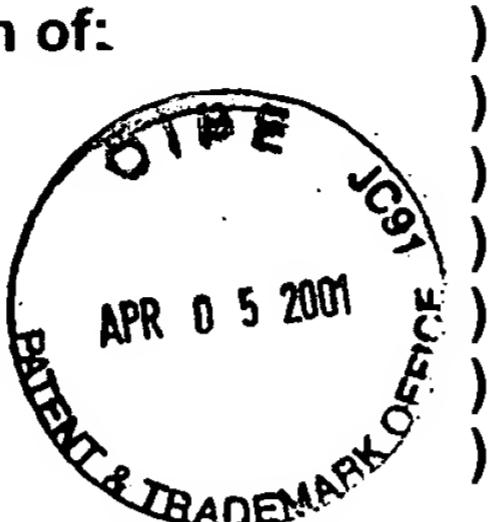
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application of:

Leandros KONTOGOURIS

Serial Number: 09/742,438

Filed: December 22, 2000



Group Art Unit: 2161

Examiner: Not Yet Assigned

For: ADVERTISING SYSTEM AND METHOD WHICH PROVIDES ADVERTISERS WITH AN ACCURATE WAY OF MEASURING RESPONSE, AND BANNER ADVERTISEMENT THEREFORE

Honorable Commissioner of Patents
and Trademarks
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to Rule 37 C.F.R. §1.51(b), §1.56, §1.97, and §1.98, this Information Disclosure Statement is submitted in the above-identified patent application. A listing of documents to be published on the face of any patent granted from this application is submitted herewith on Form PTO-1449. Any other documents or information submitted for consideration by the Examiner are listed in this paper. A copy of each U.S. and foreign patent, or each publication or portion thereof listed or herein identified is submitted herewith, except that a copy of any U.S. patent application identified herein or any patent, publication or other information listed herein cited or submitted in a prior application relied upon for an earlier filing date under 35 U.S.C. §120 and identified below, is not submitted herewith.

CERTIFICATION

X This Information Disclosure Statement is submitted prior to the mailing date of the first Office Action on the merits received by Applicant in the above-identified application.

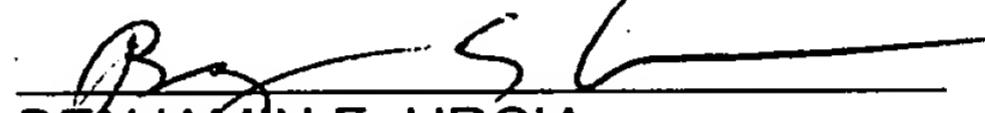
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The Examiner is requested to acknowledge consideration of the information provided in this paper in accordance with prescribed procedures.

Please charge any additional fees or credit any overpayments in connection with this paper to Deposit Account No. 02-0200. A duplicate copy is enclosed for use by the Finance Office.

Respectfully submitted,


BENJAMIN E. URCIA
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Date: April 5, 2001

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